



Kevin Van Kannel
President

UTECH Provides Customers With a Technology Plan for Continued Operations

Leading Managed Technology Services Provider (MTSP) Helps Businesses Owners Persevere Through the Pandemic

ANN ARBOR, MI – December 2020 - UTECH, a leading managed technology services provider (MTSP), announced today that the company is building technology plans for businesses to continue to operate through the pandemic. UTECH begins by evaluating an organization’s existing technology and then creates a plan to maximize operations and employee productivity with the proper technology that supports both remote and on-site workers. While more restrictions may be on the horizon, there is no reason why most businesses cannot adapt and thrive, especially when they have a strong technology plan.

“We are in unprecedented times, but this doesn’t mean businesses can’t continue thriving,” stated Kevin Van Kannel, President of UTECH. “With a shift in approach and proper technology, a business can set itself up for successful continued operations.”

Our technology plan is a simplified solution and consists of five main components.

1. Ensure Effective Voice Communication

Not all business phone systems are created equal. Many small to

mid-sized businesses that use older systems faced severe challenges sending their employees home with the expectation to communicate effectively with customers and fellow employees. On the other hand, those companies that leverage today’s cloud voice technology experienced a much easier and seamless transition.

2. Cybersecure the Home Office

With 45% of home office PCs being infected with malware most companies’ critical information are at risk. Protecting home office PCs must be done with the same due diligence as PCs in the office. Cyberattacks are at an all-time high and hackers are preying on remote workers with greater frequency since the pandemic started.

3. Proper Remote Workforce Management

UTECH is a premier Member of Technology Assurance Group, organization of leading managed technology services providers (MTSPs) in the United States and Canada representing \$500 million in products and services. As a result, UTECH possess the proper techniques and processes to successfully manage a remote workforce. In return, UTECH teaches its customers these best practices so they can be successful in

maximizing the performance of remote employees.

4. Make Sure Home Office is Functional

One of the best practices for managing a remote team is to meet over video conferencing as frequently as possible, instead of just via phone call. Employers need to make sure that employees have a functional home office with a PC/laptop that has a camera and mic to get the most out of videoconferencing meetings. Some employees also need access to a Printer/Scanner, in case the office is not fully paperless, yet.

5. Provide Necessary Collaboration Tools.

Without being in physical proximity, employees must rely on collaborative tools like Microsoft Teams, video conferencing and instant messaging more than ever before, so these solutions need to be carefully selected so that they integrate well. Microsoft Teams comes with all of those features already built-in but employees need to know how to get the most out of it.

“UTECH custom-tailors technology plans to meet specific needs for continued operations,” commented Kevin Van Kannel. “We’re taking a leadership position in the face of our current collective

predicament, and proactively helping our customers persevere through restrictions or reopening guidelines.”

ABOUT UTEC

UTEC was established in 1975 in Ann Arbor, Michigan. UTEC is a growing company that is recognized as a leader in office and information technology solutions and services. They offer state-of-the-art products and unwavering customer service that has helped grow and expand their operations

throughout Michigan. UTEC employs a staff of over 30 people and provides the following products and services: a variety of IT solutions, including managed network capabilities, multi-function printers & copiers, managed print services, VoIP phone systems, digital and interactive displays, document management solutions, thermal imaging kiosks, postage meters and mailing solutions. They can attribute much of their growth over the past several years by specializing in customized IT and Smart Office Solutions.

UTEC’s focus extends beyond the products and services they offer. They are dedicated to supporting the local communities in which they operate, including many non-profit organizations, Chambers of Commerce, high school and collegiate academics and athletics.

For more information on UTEC’s business products and services contact UTEC, 1995 Highland Drive, Suite. C, Ann Arbor, MI 48108. For online company and product information, visit our website at www.utecit.com.