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President

Malware is Running Rampant - Learn The 3 Moves to Stop It

UTECH Helps Customers Protect Their Precious Networks

ANN ARBOR, MI – May 29, 2021 - UTECH a leading managed technology services provider (MTSP), proactively helps businesses address the increased threat of malware affecting small to mid-sized businesses (SMBs) in 2021. As more companies have increased their reliance on their IT networks to securely access information and applications, cybercrime has increased as well. Malicious actors continue to innovate their strategies and have even exploited insecure networks in order to trick users into downloading malware. UTECH has developed three simple strategies designed to minimize exposure and dramatically increase the safety and security of their customers' networks.

"One of the biggest concerns that business owners need to be aware of is that hackers are becoming much more sophisticated," stated Kevin Van Kannel, President of UTECH. "A few years ago, most phishing attempts were relatively simple to spot. But they have become much tougher to catch, especially among untrained staff." Van Kannel later added, "Cybercriminals are using 'victim vetting' mechanisms to ensure that their efforts are pinpointed, and that they are targeting wealthy individuals or business owners, to ensure their time is well-spent and their attacks are precise."

There are immediate actions that any business can implement to add basic, intermediate and advanced levels of network protection to secure their company from these threats. The first and most easily implemented solution is to ensure that staff is using

multi-factor authentication (MFA), via practices such as "two-step authentication" on tools that they access on a daily basis. This is one of those "no-brainers" approaches that immediately add an extra layer of protection across the network and is quite effective at deterring cybercrime.

The second action that any SMB can take to increase their network security is to conduct phishing awareness training. Cybercrime relies heavily on human error and when employees are educated as to the types of attacks that are popular techniques, they can recognize them and respond appropriately. Business owners often overestimate the level of awareness that staff have about responsible browsing and downloading practices.

Many people don't realize that oftentimes the ideal target for cybercriminals are smaller, less protected businesses. Through ransomware attacks, hackers can gain leverage that is relatively easy for them to achieve, as opposed to how cumbersome it is for them to attack larger organizations, who've invested much more into their cybersecurity defense strategy. So, thirdly, for organizations that have more to lose, in terms of customer data, medical data, credit cards and other highly-sensitive information, they need to take a look at a security operations center (SOC). A SOC is a team of cybersecurity experts monitoring company networks 24 hours a day 7 days a week. If an attack occurs SOC technicians jump into action and thwart the attack. SOCs have grown in popularity because they are the most comprehensive solution.

While each business faces a unique level of threat, it's critical that

SMBs learn more about the risks their network currently faces and build the right defense shield with the right tools.

ABOUT UTECH

UTECH was established in 1975 in Ann Arbor, Michigan. UTECH is a growing company that is recognized as a leader in office and information technology solutions and services. They offer state-of-the-art products and unwavering customer service that has helped grow and expand their operations throughout Michigan. UTECH employs a staff of over 30 people and provides the following products and services: a variety of IT solutions, including managed network capabilities, multi-function printers & copiers, managed print services, VoIP phone systems, digital and interactive displays, document management solutions, thermal imaging kiosks, postage meters and mailing solutions. They can attribute much of their growth over the past several years by specializing in customized IT and Smart Office Solutions.

UTECH's focus extends beyond the products and services they offer. They are dedicated to supporting the local communities in which they operate, including many non-profit organizations, Chambers of Commerce, high school and collegiate academics and athletics.

For more information on UTECH's business products and services contact UTECH, 1995 Highland Drive, Suite. C, Ann Arbor, MI 48108. For online company and product information, visit our website at www.utecit.com.

